We want to make it as easy as possible for you to supply us with your artwork. We can accept all major file types and we can accept PDF's however we prefer to use the original source files. This is due to the fact that PDF can be an unreliable format to print from and can result in unwanted print lines on gradients as well as corrupt fonts.

Photoshop files should be supplied at 90dpi at actual size. For very large files this will have to be smaller. As a rule don't set the file size larger than 1GB when open. All Photoshop files should be saved and supplied as EPS.
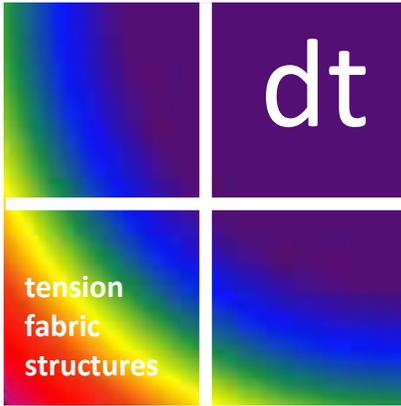
Files can be supplied in different scales (10%, 25%, 50%, etc) please ensure that the dimensions are still in proportion with the required final sizes and sizes are saved correctly e.g 50% file should be 180dpi.

We will colour match as close as possible to the provided file. If a particular colour is required please provide us with a Pantone reference that we will match as close as possible. If a specific colour is required please contact a member of our team and we can have colour samples printed for your approval. Please note that this may increase our lead time.

Artwork can be sent to us in the post, on a CD, DVD or memory stick. It can be emailed (size permitting) or you can transfer to us using wetransfer.com a free online service.

Please be sure that you understand the requirements before issuing artwork for printing. DT Structures cannot be held responsible for any printing errors that occur arising from your artwork layout. If you require further explanation or any assistance please contact us.

We require a PDF screen shot of you final layout to be emailed as an attachment to us separately to your artwork file. This is to ensure that we can complete quality checks and that your artwork file has not been distorted during transit.

dt

tension
fabric
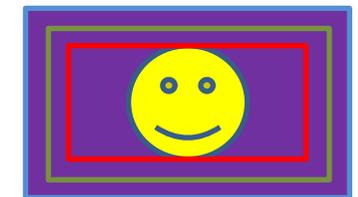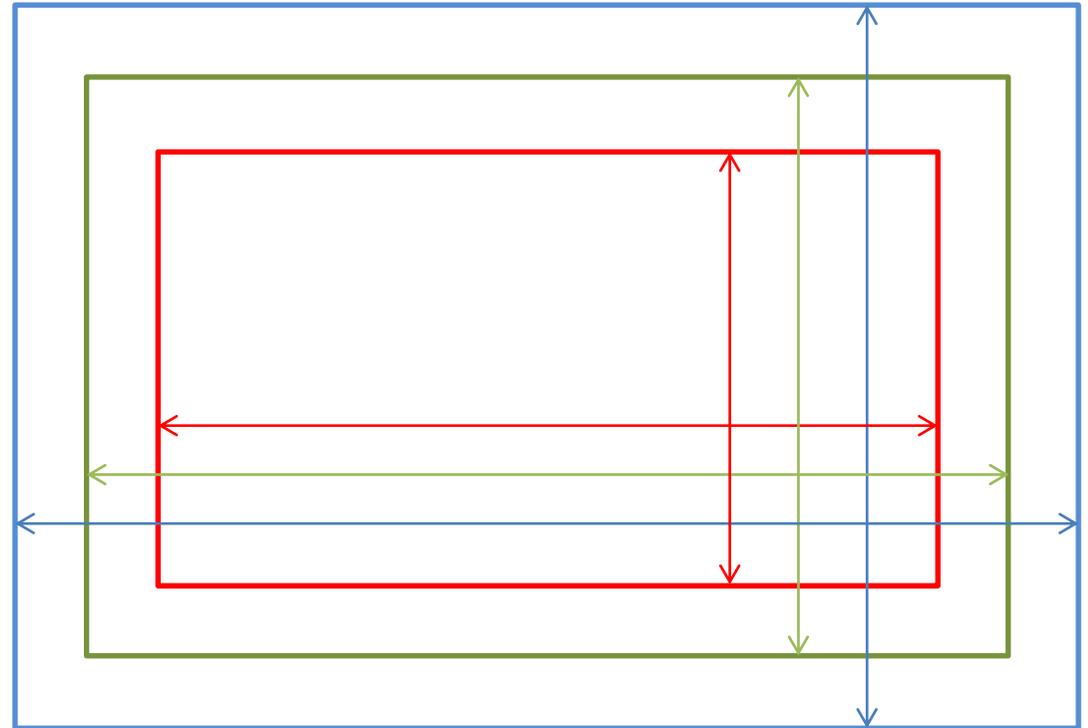structures

Full bleed Size

The very edges of the print are called the bleed area. To prevent an unwanted white border from showing at the edge of your print be sure to extend and background colours or design elements all the way to the edge.
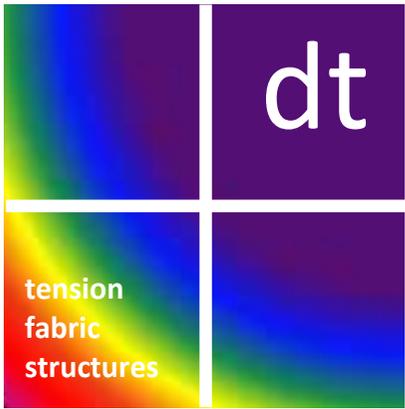
Fabric Trim Size

Trim lines are the finished size of the fabric print. The fabric is cut close to the trim line, but because of the mechanical tolerances involved in large format printing the actual cut can happen anywhere between the bleeds and the safe margin. This is why it is important to keep your text and important images within the safe margin.

Safe Margin

The safe margins are borders that are definitely inside the place where the cut will take place. Please remember to keep all import and information like names, numbers and logos within the safe margin to ensure they aren't cut off when you fabric is finished.

ESSA   Member 2014

9425

1000

100

100

100

100

tension
fabric
structures

ESSA Member 2014